



Ferrari at Geneva: The new 599 GTB Fiorano Handling GTE Package and the world preview of the 'laboratorio tecnologico' 599XX



Maranello, 27th February 2009 - The 79th Geneva International Motor Show provides the venue for Ferrari to announce two new pieces of good news: the arrival of the sporty, dynamic Handling GT Evoluzione (HGTE) Package for the 599 GTB Fiorano and the world debut of the 599XX which is a technological laboratory aimed at a select group of clients. The latter new car incorporates the most advanced technologies resulting from Ferrari's road-going and F1 research. Many of the technological solutions it carries are being used for the first time and have been developed exclusively for this special car.

The two new arrivals will be introduced to the international media by Ferrari Chairman Luca di Montezemolo on the opening day of the Show, March 3rd, at 10 am.

In addition to the 599 GTB Fiorano equipped with the Handling GTE package and finished in a new three-layer metallic Rosso, and the 599XX in a colour matching the F2008, Ferrari clients and enthusiasts will also be able to admire this single-seater that recently won the Prancing Horse its 16th Constructors' World title. On the stand there will also be the full range of Ferrari road cars: the Scuderia Spider 16M in a Grigio Titanio livery, the 430 Scuderia in Rosso Corsa and two Grand Tourer models, the Ferrari California in Nero Metallizzato with a Sabbia interior and the flagship 612 Scaglietti. The latter will be displayed in the Atelier, a dedicated area where owners can get a taste of the virtually endless personalisation options on offer to them.

For further information: Ferrari Press Office

tel. +39 0536 949185 / 072 e-mail: media@ferrari.it; www.media.ferrari.com