



**The ultimate open-air experience:  
Automobili Lamborghini presents the new  
Lamborghini Aventador LP 700-4 Roadster**

Automobili Lamborghini S.p.A.

Head of Communication and Public Relations

Raffaello Porro

[raffaello.porro@lamborghini.com](mailto:raffaello.porro@lamborghini.com)

Press Office - Italy and Southern Europe

Clara Magnanini

[clara.magnanini@lamborghini.com](mailto:clara.magnanini@lamborghini.com)

Press Office - Northern Europe

Gerald Kahlke

[gerald.kahlke@lamborghini.com](mailto:gerald.kahlke@lamborghini.com)

Press Office - UK and Middle East

Juliet Jarvis

[juliet@jjc.uk.com](mailto:juliet@jjc.uk.com)

Press Office - North and South America

Steve Keyes

[steve.keyes@centigrade.com](mailto:steve.keyes@centigrade.com)

Events

Rita Passerini

[rita.passerini@lamborghini.com](mailto:rita.passerini@lamborghini.com)

Via Modena, 12

40019 Sant'Agata Bolognese

Tel +39 051-6817716

Fax: +39 051-6817737

[www.lamborghini.com/press](http://www.lamborghini.com/press)

[www.thenewsmarket.com/lamborghini](http://www.thenewsmarket.com/lamborghini)

*Sant'Agata Bolognese, November 12<sup>th</sup>, 2012* - Automobili Lamborghini presents the new Lamborghini Aventador LP700-4 Roadster: the most exciting series production Lamborghini ever built and the new benchmark in the world of open-top luxury super sports cars.

On the heels of the successful coupe introduced in Summer 2011, and with over 1,300 units already delivered to customers, the House of the Raging Bull is now offering the convertible version of the Aventador, a vehicle that perfectly balances the ultimate driving experience with the ultimate in sports car sophistication.

The new Lamborghini Aventador LP 700-4 Roadster can immediately be recognized by the unique profile of its upper area, which extends along newly designed geometric lines from the removable roof to the engine hood.

The Roadster's design is the result of a careful study into the best way of combining performance, elegant style, ease of use and a driving experience that excites all five senses.

The two-piece roof is made entirely from carbon fiber using various technologies such as RTM and Forged Composite®. These technologies guarantee maximum aesthetic performance and stiffness although each component is extremely light, weighing less than 6 kg. These two parts are removable, easy to handle, and being lightweight and simple to attach, can be stored in the front luggage compartment. In just a few seconds the Aventador LP 700-4 Roadster can be admired in all its luxurious beauty.

The rear pillar has been redesigned to offer total support for the removable roof, accommodate an automatic protection system for passengers, and provide the engine compartment with ample ventilation.



Right at first glance, it's noticeable that the engine hood on the Roadster differs from the hood on the coupé because of its central "spinal column" with two pairs of hexagonal windows connected at the sides as if they were hyper-tech armor plates. Their purpose is to cool the engine, drain off rain water properly and, of course, allow the beauty of the V12 power unit to be admired.

The driver of the Aventador Roadster and his passenger can decide for themselves how intensely they would like to enjoy the driving experience. The powered rear windshield not only influences the flow of air in the vehicle, but also controls the experience of the sound from the twelve-cylinder engine. The wind deflector, on the other hand, delivers almost complete calm inside the car, even at high speed. It rests on the front windshield frame and can likewise be stored in the luggage compartment when not in use.

The Aventador Roadster is also equipped with door windows with chamfered edges, which always ensure a perfect fit into the hard-top seal, and underline the sharp side profile of the car.

The body of the new Lamborghini Aventador LP 700-4 Roadster sports a two-tone finish, as the windshield pillar, the two roof sections and the rear window area up to the "fins" are painted in gloss black. The visual effect is that of a completely open vehicle with sleek lines combining perfectly balanced sportiness and elegance.

The range of colors available for the Roadster has been supplemented with a very light, metallic blue color, Azzuro Thetis, whose tone varies with the angle of the light. This color recalls the shade of the extraordinarily beautiful 1968 Miura Roadster, and both highlights and reinforces the lines of the vehicle by adding strength and dynamism.

Even the interior has a new look. The use of leather called Sabbia Nefertem highlights the superb hand-made craftsmanship of the upholstery from Sant'Agata Bolognese and is a perfect match for the exterior in Azzuro Thetis. Finally, the new Aventador LP 700-4 Roadster also features new Dione 20"/21" rims with a daring, aggressive look. Crafted in light forged aluminum, they lower the weight of the vehicle by 10 Kg as compared with the standard set of rims.



The new Aventador LP700-4 Roadster boasts record performance. It accelerates from 0 to 100 km/h in only 3 seconds flat and has a maximum speed of some 350 km/h.

These numbers, combined with a drive train featuring a centrally located, 6.5 liter aspirated V12 generating 700 hp, an ISR 7-speed gearbox and push-rod suspension make the new Aventador Roadster a unique super sports car with no direct competition.

Of course the Roadster's V12 also includes a cylinder deactivation system when the engine is working at partial capacity, while the innovative, instant Stop & Start system includes high-performance capacitors known as supercaps to awaken the engine. This is an absolute first in the super sports car segment.

The new Lamborghini Aventador LP 700-4 Roadster is a dream that can be realized and ordered at any Lamborghini dealer in the world for the price of 300,000 euro, excluding taxes.



## **Automobili Lamborghini S.p.A.**

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. There it manufactures some of the world's most sought-after super sports cars. With the introduction of the best-in-class Aventador LP 700-4 in 2011 and with this year's presentation of the SUV concept car Urus at the Beijing Auto Show, Lamborghini has marked another milestone in the history of luxury super sports cars.

With more than 120 dealerships worldwide, Automobili Lamborghini is building on a succession of extreme and exclusive super sports cars including the 350GT, Miura, Espada, Countach, Diablo, Murciélago, Reventón Coupe, Reventón Roadster, Gallardo LP 560-4 Coupé and Spyder, Gallardo LP 570-4 Superleggera and the open version LP 570-4 Spyder Performante.

For more photos, please visit:

<http://www.lamborghini.com/press>

<http://www.thenewsmarket.com/lamborghini>

For more information on the 50th Anniversary, please visit:

[www.lamborghini50.com](http://www.lamborghini50.com)

For more information on Automobili Lamborghini, please visit:

[www.lamborghini.com](http://www.lamborghini.com)