

Exclusive increase in output to 373 kW (507 hp)

Press Information

1 February 2013

A new level of dynamism: the C 63 AMG "Edition 507"

Affalterbach – The C 63 AMG models are becoming even more dynamic: the AMG high-performance cars are being fitted with an AMG 6.3-litre V8 engine with increased output as exclusive "Edition 507" models. The increase of 37 kW (50 hp) now brings output to 373 kW (507 hp) with a maximum torque of 610 Nm, and is a result of a technology transfer from the SLS AMG: the eight-cylinder naturally aspirated engine from the super sports car features forged pistons, connecting rods and a lightweight crankshaft. An AMG high-performance composite braking system with red brake callipers is fitted as standard. The C 63 AMG "Edition 507" is designed to appeal to ambitious sports drivers who take pleasure in top-class technology as well as exclusive design and appointment details.

The C 63 AMG "Edition 507" produces **373 kW** (507 hp), and accelerates from 0 to 100 km/h in 4.2 seconds in the guise of the Saloon and Coupé, and in 4.3 seconds as the Estate. As such it outperforms the **336 kW** (457 hp) standard model by two tenths of a second, and the variants with the AMG Performance package which produce **358 kW** (487 hp) by one tenth of a second each. The top speed of all variants is 280 km/h (electronically limited): this is because as standard the "Edition 507" models are fitted with the AMG Driver's package. In addition to an increase in the restriction imposed on the top speed, the package also includes a voucher for attendance of a driver training session at the AMG Driving Academy.

According to Ola Källenius, Chairman of the Board of Management of Mercedes-AMG GmbH: "The C 63 AMG with the classic AMG 6.3-litre high-revving V8 naturally aspirated engine is one of the most popular AMG high-performance cars in the world. With the new C 63 AMG "Edition 507",

we are offering our loyal customers an attractive model variant which boasts even higher performance and at the same time is visually exciting."

The following is an overview of the models for the German market:

	C 63 AMG "Edition 507"	C 63 AMG "Edition 507"	C 63 AMG "Edition 507"
	Coupé	Saloon	Estate
Displacement	6208 cc	6208 cc	6208 cc
Power output	373 kW (507 hp) at 6800 rpm	373 kW (507 hp) at 6800 rpm	373 kW (507 hp) at 6800 rpm
Max. torque	610 Nm at 5200 rpm	610 Nm at 5200 rpm	610 Nm at 5200 rpm
Fuel consumption NEDC combined	12.0 l/100 km	12.0 l/100 km	12.2 l/100 km
CO ₂ emissions	280 g/km	280 g/km	285 g/km
Efficiency class	G	G	G
Acceleration 0-100 km/h	4.2 s	4.2 s	4.3 s
Top speed	280 km/h*	280 km/h*	280 km/h*

^{*} electronically limited

C 63 AMG "Edition 507" featuring technology transfer from the SLS AMG

The increase in power output to **373 kW** (507 hp) at 6800 rpm comes courtesy of the modified inner workings of the AMG 6.3-litre V8 engine: the forged pistons adopted from the SLS AMG, together with new connecting rods and a lightweight crankshaft, translate into a weight saving of three kilogrammes. The reduced mass inertia benefits the agility of the eight-cylinder M 156 naturally aspirated engine, which now features even higher levels of flexibility. The maximum torque has also increased by 10 Nm, jumping from 600 to 610 Nm at 5200 rpm. The titanium grey-painted variable intake manifold is a characteristic feature of the uprated V8 engine. A new engine control system rounds off the series of implemented powertrain measures.

Externally, the C 63 AMG "Edition 507" is characterised by a host of exclusive design features: most notable among these is the bonnet – it originates from the C 63 AMG Coupé *Black Series*. Two openings in the distinctive aluminium bonnet help with expelling engine heat. New AMG light-alloy cross-spoke wheels with tyres in sizes 235/35 R 19 (front) and 255/30 R 19 (rear) are another exclusive

feature of the "Edition 507". The AMG light-alloy wheels are produced using particularly lightweight forging technology and are available in two variants: painted in titanium grey with a high-sheen finish, or matt black with high-sheen rim flanges. AMG sports stripes in matt graphite grey above the side sill panels are yet another new feature of the exterior.

The spoiler lip on the boot lid (Saloon and Coupé only), the exterior mirror housings as well as the surrounds on the radiator grille and daytime driving lights are all finished in high-gloss black. Darkened headlamps also add a distinctively sporty touch. Available as an optional extra exclusively for the C 63 AMG "Edition 507" is the designo magno platinum paint finish.

AMG high-performance braking system featuring composite technology

As standard, the C 63 AMG "Edition 507" comes with an even more powerful AMG high-performance braking system featuring composite technology. The front axle makes use of composite brake discs measuring 360 x 36 mm. The advantages of the composite design include higher fatigue strength and lower warping characteristics. In addition, composite discs also tip the scales at a lighter weight: the reduced unsprung masses improve the response of the spring/damping elements.

With composite technology, the brake discs are connected to an aluminium bowl via eight cast bracket arms. This results in homogenous elongation of the friction ring under heavy loads. The brake discs are ventilated and perforated all round and are decelerated by means of 6-piston aluminium fixed callipers on the front axle and 4-piston fixed callipers on the rear axle. The brake callipers are painted red all round.

"Edition 507" interior: even more dynamic and exclusive

The decidedly sporty yet functional interior of the C 63 AMG is even more dynamic and exclusive in the case of the "Edition 507". Three different equipment and appointment variants are available to choose from: porcelain designo leather/DINAMICA, black designo leather/DINAMICA and black designo leather. In the case of the designo leather/DINAMICA upholstery, light-coloured contrasting topstitching makes for an attractive highlight. The AMG Performance steering wheel in Alcantara[®] with light-coloured contrasting stitching has a 12-o'clock marking. The selector lever of the AMG SPEEDSHIFT MCT 7-speed sports transmission is finished in DINAMICA and features an

AMG badge. The steering wheel and selector lever gaiter also have light-coloured contrasting stitching.

Page 4

In the AMG instrument cluster, red applications serve to visually differentiate this variant from the other C 63 AMG models. The trim in high-gloss black piano lacquer look and the "Edition 507" badge on the trim on the front passenger side round off the high-quality, exclusive interior.

Optional extras available from the AMG Performance Studio include:

- AMG door sill panels, illuminated in white featuring LED technology
- AMG floor mats
- AMG rear axle locking differential
- AMG 5-spoke light-alloy wheels, painted in titanium grey and with a high-sheen finish, with tyres in sizes 235/40 R 18 (front) and 255/35 R 18 (rear)
- AMG Performance suspension
- AMG Performance Media
- AMG carbon-fibre/high gloss black piano lacquer-look trim
- extended appointments in designo black leather comprising: upper part
 of dashboard, beltlines in the doors finished in designo black leather
- vehicle collection from the AMG Customer Center in Affalterbach (for Germany)

The C 63 AMG "Edition 507" will be celebrating its world premiere at the Geneva Motor Show, which will be opening its doors from 5 March 2013. The model's sales release is scheduled to begin on 8 April 2013, while the market launch in Germany will commence in June of this year.

Contacts:

Sofia Stauber, Press and Public Relations, Mercedes-AMG, tel.: +49 (0)7144 302-581, sofia.stauber@daimler.com

Wolfgang Zanker, Global Product Communications Mercedes-Benz Cars, tel.: +49 (0)711 17-75847, wolfgang.zanker@daimler.com

Further information about Mercedes-Benz is available online: www.media.daimler.com and www.mercedes-benz.com