

Alfa Romeo at the 2015 Geneva International Motor Show

- **The undisputed star of the show, the Alfa Romeo 4C Spider is the open-top version of the multi-award winning coupé launched last year, which is known for delivering strong emotions and a supreme driving experience, while marrying outstanding design with the performance of powerful and versatile engines.**
- **Across Europe, except Switzerland, the new Alfa Romeo Spider 4C will be proposed at a price starting from 60 403 € (excluding VAT and other local taxes).**
- **Also on show in Switzerland the multi-award winning supercar, Alfa Romeo 4C Coupé, the latest brand icon whose breathtaking design and superb performance capture the essence of the sporting spirit.**
- **On debut the new MiTo Racer and Giulietta Collezione versions.**
- **The exhibition would not be complete without the high-performance “Cloverleaf” versions of the Giulietta and the MiTo with their now legendary symbol, since 1923 the hallmark of the most powerful Alfa Romeo models.**

Alfa Romeo returns to the Geneva Car Show with yet another high-impact stand. Once again, it is the brand's sporting soul that steals the limelight with dream spiders, high-performance models, and timeless classics which combined give powerful emphasis to the brand's uniqueness on the world stage of the automobile industry.

For over a century, Alfa Romeo has been dedicated to those whose expectations from a car go beyond the concept of “useful means of transport”, entering the realm of the “most genuine emotions”. Hence the exhibition area in Geneva is ideally located to capture the sensations which only Alfa Romeo can give with its qualities of agility, power, and safety: a winding road.

Alfa Romeo 4C Spider and Coupé

The star of the Alfa Romeo stand is unquestionably the 4C Spider. Following its world debut in Detroit during the 2015 North American International Auto Show, in Geneva the EMEA-region version is on display. The new Alfa Romeo 4C Spider combines the pleasure of open-air motoring with the sporting and minimalist character of the multi-award winning 4C Coupé.

Two examples of the Alfa Romeo 4C Spider grace the stand in Geneva: one Madreperla White (metallized tri-coat) elegantly offset by the stand's black floor, and the other in Prototype sporting yellow.

Designed by the Centro Stile Alfa Romeo, this intriguing two-seater, rear-wheel drive, mid-engine 4C Spider is the latest confirmation of excellence for this Italian brand in a sector which has recognised some of its models as among the most beautiful in world automobile history.

It is now down to the 4C Spider to uphold and carry forward the concept inaugurated in 2007 with the prototype 8C Competition and developed with other extraordinary vehicles such as the 8C Spider (2008), the 4C Coupé (2013), and the Alfa Romeo 4C Spider Concept presented at the Geneva Motor Show in 2014.

The highest expression of Alfa Romeo's exclusive binomial of "functional beauty", the new open-top features a seductive Made-in-Italy "cladding" enclosing a carbon fibre monocoque that takes its inspiration from F1 racing cars and makes for an impressive power-to-weight ratio of 138 HP/l.

The advanced technology, which includes a 1750cc all-aluminium turbocharged direct injection engine with intercooler and dual CVVT, ensures a supercar performance: top speed of 257 km/h, 0 to 100 km/h in 4.5 seconds, 1.1 g lateral acceleration, and 1.25 g deceleration peaks when braking.

Also on display with a Rosso Competizione Red Tri-coat colour scheme is the Alfa Romeo 4C Coupé, the latest brand icon whose breathtaking design and superb performance capture the essence of the sporting spirit. It is no surprise that, since its launch at the 2013 Geneva Motor Show, this seductive coupé has attracted a steady flow of international awards and plaudits.

The multi-award winning Alfa Romeo 4C Coupé is at its best on the circuit, where speed, short stopping distances, and transverse acceleration are of the essence when competing for the fastest lap-time: 0 to 100 km/h in only 4.5 seconds, 258 km/h top speed, deceleration peaks in the range of 1.25 g. and lateral acceleration peaks above 1.1 g. All this is made possible by optimal weight distribution – 40% on the front axis, 60% on the rear – an overall weight of 895 kg, consisting mostly of carbon fibre, aluminium, steel, and SCM, and an extraordinary weight-to-power ratio below 4 Kg/HP.

Furthermore, the Alfa Romeo 4C Coupé will be even more exclusive and packed with more standard equipment. An array of features previously available as optional only have been made standard for orders starting from the end of February.

The award-winning Alfa Romeo coupé is being renewed to express the spirit of 4C – which is to be always at the top in terms of technological innovation and care for detail – even better.

Equipment included in the new improved version includes carbon fibre headlamps body with bi-led headlamps, Alfa Hi-Fi sound system, Alfa Romeo car cover and car care kit specifically designed for the 4C and cleaning. Free optional equipment now includes parking sensors and cruise control.

For new orders, the de-tax price of 52,206 Euro for the Alfa Romeo 4C will be the same price across all of Europe, except for Switzerland.

Customers placing new orders can configure their 4C with a series of optionals that will be launched with the 4C Spider, among which screened Bi-Xenon headlamps and the new “Prototype Yellow” colour combined with the black leather (or black leather and microfiber) interiors and yellow stitching.

Alfa Romeo Giulietta Collezione

With the new Collezione version on display in Geneva, which will be ready for sale on Europe’s markets in April, Alfa Romeo Giulietta confirms its lead role in this segment.

The new Collezione outfitting is set up as top of the range: it is intended for demanding and elegant clients who are attentive to detail and looking for a distinctive look that is no less “substantial” in terms of its standard kit and efficient and performative technical characteristics.

The new Giulietta Collezione features black wing-mirrors and 17” alloy spoke wheels (special 18” alloy rims with burnished finishing available upon request). For an extra touch of elegance and distinctiveness, upon request, the Giulietta Collezione is also available with a contrasting black sunroof for a perfect color matching with rims and caps.

Attention to detail and premium-grade materials – the hallmark of Made-in-Italy styling – are on full display in the elegant, dark interior, with the added appeal of new dual-chrome (black and grey) high-quality leather seating with contrasting stitching, and grey satin-chrome features on the dashboard, door panels and central tunnel.

The new Giulietta Collezione is well-appointed with a standard kit of 6 airbags, the Alfa DNA device (with Q2 and DST electronic differential), the new ESC (inclusive of ASR and Hill Holder), fog lights and tyre pressure sensor. As always, the standard kit comes with dual-zone automatic temperature control for optimal comfort, electric rear windows, touch screen radio with CD/MP3 and a dual tuner function, leather-clad steering wheel with radio controls, front and rear arm-rests, lumbar-adjustable front seats, electrically foldable wing-mirrors, rear parking sensors, electro-chrome rear-view mirror, and rain and twilight sensors.

The special Collezione version also features the new Bluetooth-enabled multi-medial Uconnect device with an integrated 5" touchscreen (6.5" upon request), Aux-in port, USB port and voice commands. The 6.5" device also features SatNav with 3D maps, progress indicator, and the 'One Step Voice entry Destination' function to enter an address vocally. Both systems have been developed in collaboration with top-of-the-range partners such as Harman and Here Auto for the 6.5" UConnect device and Continental for the 5" UConnect.

The new turbodiesel Multijet second generation 1.6 JTDM 120 bhp Euro 6 engine debuts on the Collection outfitting: the perfect combination of performance, fuel saving and respect for the environment. It reaches 100 km/h in 10.2 seconds with a consumption of 3.9 l/100 km and only 103 g/km of CO₂ in the combined cycle (3.8 l/100 km and 99 g/km of CO₂ with low rolling resistance tires).

Other four engine types are available: second-generation turbo-diesel Multijet, 2.0 JTDM 150 HP and 2.0 JTDM 175 HP, the latter exclusively with Alfa TCT dual-clutch transmission, and the turbo petrol 1.4 MultiAir 120 and 170 HP, the latter also exclusively with Alfa TCT.

The Giulietta Collezione on display in Geneva is Perla Moonligh and sports the scintillating 2.0 JTDM 175 HP engine with dual-clutch Alfa TCT transmission which reaches 219 km/h top speed, 7.8 seconds acceleration 0-100 km/h, 4.4 l/100km of fuel consumption and 116 g/km of CO₂ (combined cycle).

Alfa Romeo MiTo Racer

With its sporting style and roadworthiness, which has made it a recognised point of reference in its category, the new MiTo Racer version makes its debut in Geneva this year targeting a more mature clientele that is interested in new tendencies, as suggested by the numerous chromed stylistic elements and the brown eco-leather upholstery for a vintage look which indicates a sophisticated and contemporary style.

Available on the main European markets from the end of April, the new MiTo Racer, displayed at the exhibition, sports a new white scheme – with seven more to choose from among which slate grey – and an elegant

polished finishing for the 17" alloy wheels and wing-mirrors. The new special series also features a satin-chrome finish for the door-handles and the front and rear light frames, a rear sport bumper, spoiler and chromed exhaust-pipe.

Even greater attention has been given to the interior, where the dark sporting character is enhanced by all-new grey textile seats with brown eco-leather for a vintage effect, matching stitching, and the Alfa Romeo words on the front headrests. Leather cladding with brown stitching also features on the sports steering wheel with radio controls, the gear-stick cover, and the hand-brake.

A further classical touch may be seen in the carpets with Alfa Romeo words and brown stitching, and the black Street dashboard. The standard kit includes manual temperature control and UConnect infotainment system with 5" touchscreen with Bluetooth interface, Aux-in port, USB port and voice commands (SatNav upon request).

Safety in the MiTo Racer offers as standard 7 airbags, the Alfa DNA (with Q2 and DST electronic differential), the ESC system (including ASR and Hill Holder), fog lights and tyre pressure sensor.

The new version offers a wide range of engines to choose from, all of which are efficient, reliable, high-performing, and eco-friendly, for instance the multi-award-winning petrol 0.9 Turbo TwinAir 105 HP. For a higher performance, there is the turbo petrol 1.4 MultiAir 140 HP with automatic Alfa TCT that reaches a top speed of 209 km/h, 0-100 Km/h acceleration in 8.1 seconds, 5.4 l/100Km consumption, and 124 g/km of CO₂ (combined cycle).

The range also includes the turbo diesel 1.3 JTDM 85 HP and 1.6 JTDM 120 HP, both second-generation Multijet engines, and the 1.4 GPL Turbo 120 HP, an exciting blend of power and technology that combines high-level performance with eco-friendliness and modest running costs.

Finally, the MiTo Racer range includes the petrol-driven 1.4 78 HP engine, which, with the turbo-diesel 1.3 JTDM 85 HP, makes it possible even for new drivers to enjoy an Alfa Romeo.

The example exhibited in Geneva sports the Hawthorn White finish. The vehicle is mounted with a petrol 0.9 Turbo TwinAir 105 HP engine with a sparkling personality – 105 HP (77 kW) at 5,500 revs/min and top torque of

145 Nm at 2,000 revs/min – and low consumption rates and CO₂ emissions. And none of this detracts from its performance: top speed of 184 km/h and 0-100 km/h acceleration in 11.4 seconds.

The high-performance “Cloverleaf” versions of the Giulietta and the MiTo

With their minimalist style, compact and powerful engines, the right weight-to-power ratio, and “Made in Alfa Romeo” technical features that express all the joy of driving, the high-performance “Cloverleaf” versions of the Giulietta and MiTo also have their say. A worthy homage to the “Cloverleaf”, the epic symbol which has marked Alfa Romeo’s top performers since 1923, be they competition cars racing on circuits all over the world or special editions.

Visitors to Geneva will be able to appreciate two examples with their legendary symbol: a MiTo Quadrifoglio Verde with opaque Magnesium Grey colour scheme and a gutsy turbo-petrol 1.4 MultiAir 170 HP engine and automatic Alfa TCT transmission, and a Giulietta Quadrifoglio Verde with Rosso Competizione colour scheme and accessories designed in collaboration with Mopar® - a top brand for services, customer care, original spare parts, and FCA brand accessories that enhance the vehicle’s sporting vocation. In particular, the exhibited Giulietta has a rear spoiler and carbon fibre wing-mirrors, as well as body skirts, rear diffuser and front spoiler.

Alfa Romeo Stand

Alfa Romeo returns to the Geneva Motor Show with a high visual-impact stand where the latest developments are on display and the powerful emotions which only Alfa Romeo can give with its special blend of agility, power, and safety may be experienced. A black floor recalling a winding road showcases the legendary performance of Alfa Romeo cars.

Central to the stand are the new 4C Spider, making its first appearance in Europe, and a classic 1900 Sport Spider, a single example of a racing car built in 1954 on the evolved mechanical basis of the 1900 with a particularly aggressive and streamlined open bodywork by Bertone, and all the performance and drivability of a modern car. It is the perfect transition between agile and powerful open-top cars that give their best in an exciting flow of straight lines and curves.

One area of the stand will be dedicated to exclusive Alfa Romeo merchandising, accessories and original spare parts developed in collaboration with Mopar, the leading brand for services, customer care, original parts and FCA brands.

Lastly, thanks to the distribution of information and other material available at the stand visitors will be able to become familiar with the products of FCA Bank, a financial institution specialising in the automobile sector which operates in all the main European markets, as well as in Switzerland with FCA Capital Suisse SA, with a single purpose: to support sales of all FCA brands with cutting-edge financial products complete with high added-value services targeting car dealerships, private customers, and companies.

European premiere: Alfa Romeo 4C Spider

- **The intriguing 4C Spider stands out for its seductive Italian style, superb performance and the freedom and exhilaration of open-air motoring.**
- **Across Europe the new Alfa Romeo 4C Spider will be proposed at a list price that starts from 60.403 euro (excluding VAT and other local taxes).**
- **Two-seater cockpit, mid-engine, ultralight architecture: a competition-inspired dream supercar that stands as a homage to the Alfa Romeo legacy in this category.**
- **The high-performance cockpit adds to the exhilaration of driving which only Alfa Romeo can provide.**
- **All-aluminum 1750 cc direct-injection, dual intercooled, advanced turbocharged engine with dual variable-valve timing paired to the blistering fast Alfa TCT (twin-clutch transmission) and Alfa DNA selector with four adjustable drive modes.**
- **Exceptional weight-to-power ratio (138 HP/l) for an impressive performance: top speed of 257 km/h, 4.5 seconds from 0 to 100 km/h, 1.1 g of lateral acceleration and 1.25 g deceleration peaks when braking.**
- **Made at the Maserati factory in Modena, the Alfa Romeo 4C Spider arrives in Europe's dealerships this summer.**
- **Across Europe, except Switzerland, the new Alfa Romeo Spider 4C will be proposed at a price starting from 60 403 € (excluding VAT and other local taxes).**

Following its world debut in Detroit during the 2015 North American International Auto Show, the EMEA version of the all-new 4C Spider is revealed at the 2015 Geneva Motor Show. Alfa Romeo's latest supercar has inherited all the winning features of the 4C Coupé, the brand's contemporary iconic model that captures sporting essence of the Alfa Romeo DNA: performance, Italian flare, and technical excellence for the ultimate motoring experience in complete safety.

Seductive and groundbreaking style in the best "Made in Italy" tradition

Designed by the Centro Stile Alfa Romeo, this two-seater, rear-wheel drive, mid-engine 4C Spider once again testifies to the Italian brand's pre-eminence in a sector already dominated by a series of Spiders which are recognised as being among the most beautiful in the history of motoring worldwide. Now the 4C Spider will carry Alfa Romeo's signature values of technology and exhilaration into the future.

Inspired by the 33 Stradale, the Alfa Romeo 4C Spider transcends this legendary race-car's mid-engine body forms and follows its purposeful and lightweight performance tradition which began in 2007 with the 8C Competition and continued with the 8C Spider (2008), the 4C Coupé (2013), and the Alfa Romeo 4C Spider Concept revealed at the 2014 Geneva Motor Show.

The ultimate expression of Alfa Romeo's hallmark binomial of "functional beauty", this latest open-top car makes ample use of compound materials (SMC) composite panels forming its seductive Italian design, and "clothing" its carbon fibre monocoque chassis and all-aluminium 1750 cc turbocharged, direct-injected engine. Covering the "beating heart" of this Italian supercar is a structure that is both functional and aesthetic, with three heat extractors and an integrated spoiler.

It's from the 4C Spider's "beating heart" that every other design element starts: two wheel arches straddle the rear hood and elevate the body above the cockpit's belt-line for visual strength and as a foundation for the black or carbon fibre roll-bar.

The rear fascia and round rear LED illuminated tail lamps blend into the muscular rear wings for a powerful stance, while stylistically incorporating large functional air intakes to cool the engine. Below, dual exhausts are mounted at the corners to highlight the 4C Spider's supercar stance. Following the launch, the all-new Akrapovič dual-mode centre-mounted exhaust system inspired by the 4C Spider Concept will become available.

On each side of the 4C Spider, the sculpted air intakes spring a muscular and dynamic form that lead elegantly into the headlamps. The same technology is used for the monocoque and the carbon fibre windshield frame, which promotes strength and lightness, while providing the attachment points for the removable, stowable cloth roof.

Leading from the 4C Spider's windshield are two muscular hood forms, which naturally conclude at the signature Alfa Romeo shield-shaped grille and emblem. Together with the two side air intakes designed in the front fascia, the 4C Spider forms the famous "Trilobo," a significant facet of Alfa Romeo's distinctive design.

Compact size, aerodynamic efficiency and ultralight architecture

With a length of around 4 metres and a wheel-base of less than 2.4 metres, the emphasis with the Alfa Romeo 4C Spider is on compactness and agility. As for the coupé, excellent design work ensures optimum aerodynamic

efficiency and downforce for greater high-speed stability. A careful study of the aerodynamics also guarantees minimum air turbulence in the cockpit for comfortable open-top driving even at elevated speeds.

Delivering the ultra-lightweight architecture needed for maximum performance and dynamic efficiency, Alfa Romeo engineers looked to Formula 1 and only the most advanced supercars for state-of-the-art materials. The result is a monocoque chassis made entirely of unilateral, “pre-preg” carbon fibre layers that are hand-laid for extraordinary stiffness and strength. With a weight of only 107 kg, the monocoque is made with carbon fibre, a material three-times stronger and seven-times lighter than steel. Completing the competition-grade architecture are front- and rear-chassis structures and an engine-mounting frame made from lightweight aluminium.

Thanks to the monocoque’s inherent rigidity, Alfa Romeo engineers were able to minimise structural differences between the 4C Spider and 4C Coupé. For a technical look, header strength, and to keep the centre of gravity low, the 4C Spider features a unilateral carbon fibre windshield frame that is adhered and bolted to the monocoque chassis. In addition, a specially contoured black aluminium roll-bar made of SCM (upon request of carbon fibre) provides mounting points for the new rear deck-lid, while unique upper body brackets and a high-strength steel engine compartment cross beam maximise torsional rigidity.

Alfa Romeo engineers continued the use of state-of-the-art materials by creating the bodywork entirely of compound materials (SMC), a low-density, high-strength composite material that is 20 percent lighter and more stable than steel. Engineers even optimised the Alfa Romeo 4C Spider’s windshield and side windows by using 10 percent thinner glass to reduce weight by up to 15 percent.

Finally, two sport seats feature a carbon fibre and fibreglass reinforced-composite structure to deliver the strength and seating position needed for performance driving.

Performance-focused cockpit

The importance of design and materials is evident in the cockpit too, where every component is purpose-built for the ultimate driving experience. The exposed carbon fibre monocoque used for the cockpit heightens the unique sense of technology and lightness that is shared with racing cars and inspires the choice of sport seats.

A driver-oriented cockpit features a leather performance steering wheel cut in its lower section, paddle-shifters, and aluminium pedals. For an upscale look, the fully wrapped leather or leather and microfiber (both upon

request) interior with contrast stitching contributes to make the Alfa Romeo 4C Spider even more exclusive, as are unique carbon fibre vent surrounds and the dashboard covered in leather with stitching matching with the seats

Highlighting the use of advanced technology is a Full Digital instrument panel with TFT technology, which displays vehicle information through high-impact graphics to keep the driver focused on the road, or track, ahead.

New to the Alfa Romeo 4C lineup is the addition of an Alpine premium radio that offers its passengers premium sound quality and multiple connectivity and media options, including handsfree Bluetooth phone, Bluetooth streaming, USB port, iPod interface and CD/MP3 capabilities. In addition, the Alpine radio provides access to HD radio and SiriusXM Radio for high-definition broadcast audio.

A vivid array of colours, materials and design details

Adding to the excitement of owning an Alfa Romeo are the personalisation options that each client can select. Seven exterior colours are available for the 4C Spider, and include: Rosso Alfa, Black, White, Basalt Grey Metallic, Rosso Competizione Tri-coat, Madreperla White Tri-coat, and the all-new Prototype Giallo (yellow).

Complementing the exterior colour schemes, 4C Spider offers a range of interior, all upon request: black leather with red or yellow accent stitching (yellow only in combination with the external Giallo Prototype colour), red leather with red accent stitching, black leather with microfiber inserts and red or yellow accent stitching (the latter only in combination with the external Giallo Prototype colour). For a bespoke look, and all-new to the 4C model lineup, a contrasting tobacco leather with black accent interior will be available later in the model year. Also a stitched leather dashboard matching with the seats and carbon air vents will be available to further enhance the interior. This configuration features the dual colour treatment on the instrument, door panels and steering wheel.

With the arrival of the 4C Spider are four all-new wheel designs, which include 17" x 7.0" (front) and 18" x 8.0" (rear) alloy wheels in silver or burnished finish. For added style and performance, larger 18" x 7.0" (front) and wider 19" x 8.5" (rear) spoke wheels in silver or burnished finish are also available. Completing the look are four brake calliper colour choices, including silver (standard) or red, yellow, or black up request.

The new all-aluminium 1750 cc turbocharged engine with direct injection

The engine is the “beating heart” of any Alfa Romeo, and the 4C Spider mounts an all-aluminium 1750 cc turbocharged and inter-cooled engine with aluminium mounting frame, and dual (intake and exhaust) continuous variable-valve timing (VVT) that delivers 240 horsepower – or an impressive 138 horsepower per litre.

To ensure exceptional performance and drivability on the racetrack or city streets, the new 1750 cc turbocharged engine features cutting-edge technologies, including a revolutionary “scavenging” control system that eliminates turbo lag. The 4C Spider engine features a pulse-converter exhaust manifold to exploit pressure waves and boost torque at low-engine speeds. A wastegate valve adjusts turbo pressure and improves the engine’s efficiency. This advanced turbo technology enables the Alfa Romeo 4C Spider to maximise torque at low engine speeds and deliver more response to driver input by increasing combustion efficiency and turbine speed, all while reducing turbo lag. As a result, torque delivery is instantaneous, with a peak of 350 Nm (80 percent of which is available at only 1,700 rpm).

High pressure direct-injection (200 bar) with multipoint fuel injectors provides a more even spray. To increase performance, while reducing oil consumption and emissions, the cylinder head inlet ducts have an optimised design, while cylinder liners are made from thin cast-iron. The addition of an electric thermostat helps the 1750 cc turbo engine reduce warm-up times and tailpipe emissions. Minimising vibration at higher engine speeds, the engine’s crankshaft features eight counter weights. Last, intake and exhaust systems are optimised for Alfa Romeo 4C Spider’s mid-engine layout.

Alfa Romeo 4C Spider is an extraordinary performer even in the hands of an expert driver, and alongside the coupé it leads the field in terms of handling and motoring pleasure, as well as sheer performance: top speed of 257 km/h, 4.5 seconds 0 to 100 km/h acceleration, 1.1 g of lateral acceleration, and deceleration peaks of 1.25 g when braking.

Automatic Alfa TCT twin-clutch and Alfa DNA selector with Race mode

Teamed to the all-aluminium 1750 cc turbocharged engine is a paddle-shifting Alfa TCT (twin-clutch transmission) tuned specifically for the Alfa Romeo 4C Spider which with its modest weight and slick gear-changes (130 milliseconds at full throttle) is a category benchmark. The gear-change may be sequentially regulated with shift paddle set behind the steering wheel.

The DNA selector system is present on all latest generation Alfa Romeos, and the 4C Spider is no exception. It allows the car's temperament to be changed to match driving conditions, and alongside the three standard settings – Dynamic, Natural, and All-Weather – the Alfa Romeo supercar features also a fourth setting, Race, designed to heighten the driving experience on the race track.

With a simple touch of the Alfa DNA selector, the system can optimise the engine, transmission, Alfa Q2 electronic differential, and electronic stability control (ESC) calibrations to the levels needed by the driver. The new Race mode is available while in Dynamic mode, and delivers the most extreme levels of performance under race conditions. The driver has total control of the car: ESC and ASR systems are deactivated allowing the driver to control traction through the accelerator pedal, while Alfa Q2 electronic differential control system remains active for fast exits out of sharp bends or slopes. In Race mode, launch control can be activated allowing the Alfa Romeo 4C Spider to deliver 0-to-100 km/h acceleration blasts in as low as 4.1 seconds as soon as the driver releases the brake pedal.

Three available exhaust systems, including an all-new Akrapovič dual-mode system

Like the 4C Coupe, the Alfa Romeo 4C Spider will also offer the standard exhaust system and a racing exhaust system (upon request). Similar in design, the optional racing exhaust removes the muffler, and instead integrates a uniquely designed asymmetric Y-shape system after the catalyst. For added style, the racing exhaust system features integrated dual concentric exhaust tips.

Following the launch, the all-new central titanium Akrapovič – a company specialising in design and production of racing exhausts for Moto GP, Superbike, Supersport, Motocross and Enduro – dual-mode exhaust system will become available.

True sports handling

As well as for its overall performance, the Alfa Romeo 4C Spider stands out for its exceptional handling: with its superb road-feel and drivability, this becomes a car that can be enjoyed in any situation, not only on the race-track.

The Alfa Romeo open-top features an aluminium and high-strength steel suspension system that provides the same road-feel and motoring pleasure of the 4C Coupé. The front suspension is comprised of a “superimposed” double wishbone configuration for direct and unfiltered feedback. At the rear, an advanced MacPherson suspension ensures superb road-holding attributes – even in the most extreme of manoeuvres.

Sports driving enthusiasts will be delighted to discover that the Alfa Romeo 4C Spider does away with the conventional power steering system, replacing it with a manual steering system and an aggressive 15.7:1 steering ratio for maximum road-feel. An appropriate steering-wheel load is maintained thanks to a low overall car-weight.

Powerful and efficient braking system

The Alfa Romeo 4C Spider's brake system is designed for track use, where decisive braking in all kinds of conditions is required. To deliver maximum stopping power and 1.25 g of braking deceleration, this Alfa Romeo is equipped with four self-ventilating perforated discs and Brembo four-piston aluminium callipers at the front axle.

Alfa Romeo technology and handcrafted Maserati excellence

Like the coupé, the Alfa Romeo 4C Spider is produced in the Maserati brand's Modena workshop, where the bywords are advanced technology and the highest order of manufacturing expertise, a combination that produces exceptional cars with extraordinary skill and attention to detail.

Over the past decade, the same workshop has produced some real manufacturing and stylistic "jewels", such as the Quattroporte, the Granturismo and the Grancabrio, as well as more recently the Alfa Romeo supercar, the 4C, and before that the seductive Alfa Romeo 8C – the first time Maserati opened the doors of its workshop to host another brand that matched its traditions and ambition.

Given such a pedigree, it was a ready-made choice for the FCA to select Modena for the production of the Alfa Romeo 4C Spider, a vehicle conceived with the combination of the most advanced technology and the closest attention to detail possible to man. A manufacturing philosophy that is integral to the DNA of the Maserati workshop in Modena.

4C Specialist

The "4C Specialist" dealer's project kicks off together with the Geneva Car Show. 4C specialists are Alfa Romeo dealers who were selected to offer their customers a true 360° "4C Experience".

As a result, both the sales force as well as the service staff receive specific training in order to guarantee that customers will receive all the care and skill necessary for such a unique and exclusive product in all contact phases with the customer (from the order to the delivery as well as after sales service).

Plus, the “4C Specialists” can also meet customers in a fully dedicated 4C area where, in addition to being able to get in the car itself, customers can touch as well as select all the options and accessories available for the 4C in order to customise and make their vehicle even more special: from exterior equipment (such as headlights, calipers, rims) to interior equipment such as leather as well as all interior and exterior elements in carbon steel.