



Product and Technology Communications

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Special edition of the Audi R8 Coupé V10 plus: “selection 24h”

- **Limited model as homage to the Audi R8 LMS**
- **Tricolor paint finish, exclusive exterior highlights and comprehensive technical package**

Ingolstadt, May 10, 2016 – One year ago the Audi R8 LMS won the 24 Hours Nürburgring on its debut. The GT3 car’s victory marked the start of a successful year of motor racing for Audi Sport. The brand now celebrates the R8 LMS with the “selection 24h” special edition, a homage to its tally of 323 wins in national and international race assignments since 2009.

The “selection 24h”, being built in a limited production run of 24, is based on the Audi R8 Coupé V10 plus*. Its 5.2-liter V10 mid-engine develops 449 kW (610 hp) and accelerates the top model of the Audi R8 car line from 0 to 100 km/h (*62.1 mph*) in a mere 3.2 seconds, before advancing to a top speed of 330 km/h (*205.1 mph*). That makes the Audi R8 Coupé V10 plus both the fastest and most powerful production Audi of all time. A newly developed quattro drive distributes its power fully variably between both sets of wheels. The suspension, the aerodynamics configured to handle high downforces and the operating concept featuring the Audi virtual cockpit are all motorsport-inspired. That is because Audi developed the second generation of the R8 in parallel with the GT3 racing model R8 LMS. Close cooperation between race car engineers, motorsport specialists and developers has brought both models a significant boost in performance.

The dry weight of the Audi R8 Coupé V10 plus is 1,454 kilograms (*3,205.5 lb*); its body built using the multimaterial construction principle weighs a mere 200 kilograms (*440.9 lb*). The combination of aluminum and carbon fiber-reinforced polymers (CFRP) in the Audi Space Frame opens up entirely new dimensions with regard to weight, rigidity and crash behavior.

*The collective fuel consumption of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



The technical package in the “selection 24h” special edition comprises dynamic steering, the adaptive damper control system Audi magnetic ride and Audi laser lighting. The tricolor paint finish consisting of Suzuka gray as the basic color, with mythos black and Misano red highlights, evokes the successful Audi R8 LMS.

The front spoiler, the exterior mirror housings, the engine compartment cover, the rear wing and the diffuser are made from gloss-finish carbon fiber. The same applies to the sideblades with matt-finish “R8 24h” logo. The tailpipes of the sport exhaust system feature black trims and the 20-inch forged aluminum wheels in 10-spoke Y design are painted gloss anthracite black. Inside, the limited-edition model offers full-leather upholstery and trim in the color rotor gray, with Alcantara headlining. The air vents and the extended inlays for the surround of the Audi virtual cockpit are made of gloss-finish CFRP. The latter also bear the matt-finish “R8 24h” logo. The illuminated door sill trims are also made of gloss-finish carbon. They display the serial numbers 1 to 24 for each of the limited-edition cars. As an exclusive feature of the limited edition, the entry lights on the doors project the Audi R8 logo onto the road surface. In future, every R8 customer will be able to personalize their car with a near-unlimited range of lettering and logos from the Audi exclusive offering.

The “selection 24h” special edition of the Audi R8 Coupé V10 plus is a homage to Audi’s remarkable achievements in endurance racing. In the Le Mans 24 Hours alone, the brand with the four rings has celebrated 13 overall wins in the past 15 years. The first five of these were clinched by the R8 sports prototype, which gave its name to the production sports model. The GT3 racing car Audi R8 LMS made its competition debut in 2009. It has since collected over 300 wins worldwide, including overall wins in 24-hour races on the Nürburgring, at Spa-Francorchamps and Zolder, and in Dubai. It also has a class victory in Daytona to its name. Last year, the new generation of the Audi R8 LMS made a dream debut and won its first 24-hour race on the Nürburgring at the very first attempt.

The Audi R8 “selection 24h” will be on view to the public for the first time at the AUDI AG presentation area in the paddock at the 24 Hours Nürburgring. Orders for the special model can be placed from May 10, 2016. It costs EUR 229,000 in Germany.

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Fuel consumption of the model named above

Audi R8 Coupé V10 plus:

Combined fuel consumption in l/100 km: 12.3 (*19.1 US mpg*);

Combined CO₂ emissions in g/km: 287 (*461.9 g/mi*)