

# News Release

## From Rome to Paris in 8:18 minutes: Hyundai unveils the All-New i30 Fastback N

- In a world record-breaking race the All-New i30 Fastback N demonstrated its successful combination of sophisticated and elegant design with the proven fun-to-drive factor of N
- Thierry Neuville and Gabriele Tarquini tested the All-New i30 Fastback N to the limit in fastest drive from Rome to Paris
- On board the first five-door hot coupe in the C-segment, Gabriele Tarquini took only 8:18.49 minutes to cover the distance between the two Danish villages
- The i30 Fastback N, Hyundai's second high-performance model in Europe, delivers maximum driving fun like the successful i30 N five-door hatchback
- True performance design features: The All-New i30 Fastback N with sporty appearance of N design elements

**September 26, 2018** – Shortly before its official world premiere at the 2018 Paris Motor Show, the All-New i30 Fastback N had already crossed the finishing line in Paris in a record-breaking road trip starting in Rome. The professional Hyundai Motorsport drivers Thierry Neuville and Gabriele Tarquini set a world record with the first five-door hot coupe in the C-segment. Driven by the company's aspiration to always think beyond the conventional, Hyundai gave the story an unexpected twist: Neuville and Tarquini pushed the car to its limits – not by driving from the Italian to the French capital, but by competing against each other on the winding roads between Rome and Paris, located in western Denmark. Sitting behind the i30 Fastback N's steering wheel, it took Tarquini only 8:18.49 minutes to cover the distance between the Danish villages with these famous names, winning the race by a fraction of a second. Neuville, who is currently leading the WRC drivers championship, and motorsport legend Tarquini, with more than 25 years of racing experience, were the perfect team to fight a duel on this closed road. They showcased the pure power of the high-performance coupe in a video clip that creates a true racing atmosphere with the powerful engine sound and thrilling driving shots.

The All-New i30 Fastback N is Hyundai's second high-performance model in Europe. It follows the i30 N five-door hatchback, which has created an unprecedented success story since its market launch, exceeding initial sales expectations. Almost 3,000 i30 N five-door hatchback units were sold in the first half of 2018 in Europe. 100 units of its First Edition sold out in Germany in just 48 hours.

“With the All-New i30 Fastback N, Hyundai again sets new standards in the market, enhancing the brand's appeal with highly emotional products,” says Andreas-Christoph Hofmann, Vice President Marketing and Product at Hyundai Motor Europe. “The i30 N's sales performance clearly proves that with our N models we don't just offer cars, we create a feeling – the unique N feeling which leaves that special smile on our

customers' faces. With the new hot coupe our customers will enjoy the same driving fun packaged in the car's beautiful GT like shape wherever they drive!"

### **Elegant and hot design character**

To reflect its sophisticated and hot character, the All-New i30 Fastback N has received many design features of its five-door hatchback sibling. On the exterior, the elegant i30 Fastback shape has been merged with the dynamic features of the i30 N five-door hatchback. As a result, the i30 Fastback N showcases a dynamic-looking N Grille and the N front bumper, as well as a unique rear bumper, both of which are highlighted by a red character line below. The black side sill of the lowered body further underlines the model's sportiness. Moreover, the rear features the dual twin muffler exhaust and a generously arched rear spoiler that is integrated into the tailgate. To highlight the rear spoiler, a glossy black accent has been inserted to further emphasise the specific N appearance.

The All-New i30 Fastback N's interior design is clean and sleek. Its centrepiece is the exclusive N steering wheel, manufactured with the characteristic red-coloured N stitching. As part of the coherent colour design, the red stitching is picked up on other parts of the i30 Fastback N's interior, for example on the gear shift and the seats. The sporty interior design does not compromise the everyday usability: for example, luggage capacity is generous with 450 litres, increasing to 1,351 litres when seats are folded flat.

### **High-performance engine for a sporty ride**

Customers can choose between two power outputs of the 2.0-litre turbocharged engine, which was first introduced in the i30 N five-door hatchback. The Standard Package engine delivers 250 PS (fuel consumption combined: 7.0 l/100 km; CO<sub>2</sub> combined: 159 g/km\*), while the Performance Package engine generates a maximum power of 275 PS (fuel consumption combined: 7.1 l/100 km; CO<sub>2</sub> combined: 163 g/km\*). Both outputs deliver a maximum torque of 353 Nm and reach a maximum speed of 250 km/h. The overboost function further increases torque up to 378 Nm. It is activated when reaching the maximum torque. The 250 PS version accelerates to 100 km/h in 6.4 seconds\*, the 275 PS version in 6.1 seconds\*. Furthermore, the All-New i30 N Fastback is equipped with the N Grin Control system which allows drivers to choose from five different drive modes. The settings can be selected via dedicated buttons on the steering wheel: Eco, Normal, Sport, N and N Custom. Depending on the driver's mood, the different modes change the vehicle's character.

Inspired by motor sport, the Hyundai N range was derived from the company's successful participation in the FIA World Rally Championship (WRC) and the Touring Car Racing (TCR) International series. The N line-up was born in Namyang, Hyundai Motor's global R&D Centre in Korea, and further developed and tested at the Nürburgring, home to Hyundai Motor's European Test Centre.

### **Smart connectivity features and top standard active safety**

The instrument panel of the All-New i30 Fastback N, designed in a horizontal layout to convey an elegant impression, is available with two different infotainment systems: The Display audio system with an eight-inch capacitive LCD touch screen, an integrated rear-view camera and Bluetooth connectivity or the navigation system with an eight-inch capacitive touch screen and a seven-year free subscription to LIVE services. Both options provide Apple CarPlay and Android Auto, which allow users to connect their

smartphones with the car to control music, telephone or navigation functions on-screen. The specific N mode screen menu also offers customisable settings for the engine, Rev matching, exhaust sound and Performance Package settings.

The All-New i30 Fastback N features Hyundai SmartSense active safety and driving assistance technologies complying with the highest European safety standards: Forward Collision-Avoidance Assist (standard), Driver Attention Warning (standard), Lane Keeping Assist (standard), High Beam Assist (standard) and Intelligent Speed Limit Warning.

*\* CO<sub>2</sub> emissions and fuel consumption based on internal targets under WLTP regulations and converted back to NEDC.*

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### **About Hyundai Motor Europe**

In 2017, Hyundai Motor achieved registrations of 523,258 vehicles in Europe – an increase of 3.5 per cent compared to 2016, growing stronger than the market. Hyundai has the youngest line-up in Europe, 90 per cent of the models are less than two years old. 75 per cent of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes two factories in the Czech Republic and Turkey, which have a combined annual capacity of 600,000 units. Hyundai Motor sells cars in 31 European countries through 2,500 outlets.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at [www.hyundai.news](http://www.hyundai.news).

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### **About Hyundai Motor**

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond with its range of world-class vehicles and mobility services offered available in more than 200 countries. Employing more than 110,000 employees worldwide, Hyundai sold more than 4.5 million vehicles globally. Hyundai Motor continues to enhance its product line-up with vehicles that are helping to build solutions for a more sustainable future, such as NEXO – the world's first dedicated hydrogen-powered SUV.