

**UNDER EMBARGO UNTIL 00:01 (GMT) 29.10.18**

## **F-TYPE CHEQUERED FLAG CELEBRATES 70 YEARS OF JAGUAR SPORTS CARS**



- **F-TYPE Chequered Flag Limited Edition Coupé and Convertible revealed, celebrating 70 years of Jaguar sports cars since the XK 120's introduction**
- **Features include Chequered Flag badging, and unique branding on the headrests, tread plates and dark brushed aluminium centre console finisher**
- **Windsor Leather interior with embossed Performance Seats, Ebony Suedecloth headlining and steering wheel with red top centre marker**
- **Touch Pro infotainment system now with Apple CarPlay and Android Auto**
- **Available in Caldera Red, Fuji White or Carpathian Grey matched with Black Contrast Roof\* and 20-inch wheels in Gloss Black with Diamond Turned finish**
- **Powered by the 300PS four-cylinder and 340PS and 380PS supercharged V6 engines exclusively with eight-speed Quickshift transmissions**

**Watch a video of the F-TYPE Chequered Flag Limited Edition [here](#)**

**Monday 29 October 2018, Whitley:** Since the reveal of the XK 120 in 1948, sports cars have been integral to Jaguar's heritage, the culmination of this rich lineage being the F-TYPE- winner of more than 170 global awards. Now, in celebration of 70 years of Jaguar sports cars, the F-TYPE range has been enhanced by the addition of the Chequered Flag Limited Edition.

## MEDIA INFORMATION



Based on the F-TYPE R-Dynamic Coupé and Convertible, and available with powerful four- and six-cylinder engines, the Chequered Flag features a range of subtle visual enhancements to the exterior and to the driver-focussed “1+1” cabin.

Highlights include a Black Contrast roof on the Coupé and a luxurious Windsor Leather interior featuring Performance seats with embossed headrests, a Dark Brushed Aluminium centre console trim finisher and – in recognition of Jaguar’s motorsport successes – a steering wheel with discrete Chequered Flag logo and red leather band to mark the 12 o’clock position.

Ian Callum, Director of Design, Jaguar, said: “Perfect proportions, design purity and visual drama – every Jaguar must express these qualities, and none more so than F-TYPE. In creating the Chequered Flag we’ve focused on details which enhance F-TYPE’s presence and promise of performance – and in doing so, made a fitting celebration of 70 years of beautiful, fast, Jaguar sports cars.”

The F-TYPE’s exquisite, perfectly-proportioned exterior is enhanced by the Exterior Black Design Pack, which benefits from SVO extended side sills to subtly increase visual width and give the car even greater presence and poise. The 20-inch Gloss Black wheels with Diamond Turned finish are exclusive to the Chequered Flag and perfectly complement the red finish of the brake calipers. The Chequered Flag’s superbly-crafted Ebony Windsor Leather interior is offered with contrast stitching in a choice of Red or Cirrus. The slimline Performance seats, with optional heated and cooling functionality, feature headrests embossed with Chequered Flag branding.

In place of the F-TYPE R-Dynamic’s Delta aluminium centre console trim, the Chequered Flag features a Dark Brushed Aluminium finisher. The texture and finish of this material perfectly complements the Ebony Windsor Leather.

The Touch Pro infotainment system features Meridian audio, a suite of connected services and, for the first time in F-TYPE, Apple CarPlay and Android auto to make it easier than ever to access tailored smartphone apps using the 10-inch touchscreen.

Power comes from the 300PS/400Nm 2.0-litre four-cylinder Ingenium petrol engine or the 340PS/450Nm and 380PS/ 460Nm supercharged 3.0-litre V6 petrol engines. All offer an outstanding balance of responsiveness, power and efficiency – and all with a visceral soundtrack which reflects the F-TYPE’s truly driver-focused character.

All engines are matched to eight-speed Quickshift transmissions and send drive to the rear wheels, or – in the 380PS models – the choice of Jaguar’s all-wheel drive system with Intelligent Driveline Dynamics.

### **Additional 20MY F-TYPE enhancements**

The rear camera and front park aid are now provided as standard across all F-TYPE derivatives.

**ENDS**

## MEDIA INFORMATION



### Editors' notes

The Jaguar F-TYPE is the definitive Jaguar sports car and has won 174 awards to date, including World Car Design of the Year.

The Jaguar F-TYPE family offers an unrivalled breadth of capability in the sports car segment, from the entry-level 300PS four-cylinder model to Jaguar's 200mph all-weather supercar – the 575PS F-TYPE SVR.

Jaguar's sports car lineage spans 70 years, beginning with the XK120. At reveal at the Earls Court Motor Show in October 1948, this beautiful 120mph roadster was the world's fastest production car.

### About Jaguar

Jaguar's heritage of elegant design and breathtaking performance has excited and delighted the world for 80 years. Today's world-class Jaguar family embodies the Art of Performance, with the remarkable, much admired and award-winning XE, XF and XJ saloons, the dramatic F-TYPE sports car, the F-PACE performance crossover – the fastest-selling Jaguar ever, the new E-PACE compact performance SUV and now I-PACE, the all-electric performance SUV that puts Jaguar at the forefront of the electric vehicle revolution.

### Jaguar PR social channels

- Facebook: <http://www.facebook.com/Jaguar>
- Twitter: <http://twitter.com/Jaguar>; @Jaguar
- Instagram: <http://instagram.com/Jaguar>
- YouTube: <http://www.youtube.com/JaguarCars>

For more information visit [www.media.jaguar.com](http://www.media.jaguar.com)