

# ALPINE A110 TOUR DE CORSE 75: A LIMITED-EDITION RALLY ICON

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- The Alpine A110 dons the colours of the legendary No. 7 Berlinette in the 1975 Tour de Corse.
- Sportiness is in the spotlight with the celebration of an legendary race for the Alpine brand.
- This 150-unit limited edition can be reserved on the Alpine app in France from 17 June for €80,000, VAT included.

# A RALLY LEGEND REINTERPRETED

Inspired by the legendary Alpine A110 that competed in the 1975 Tour de Corse, this new limited edition car boasts an iconic design and a unequivocally sporty cockpit. Built for rallying, the Alpine A110 Tour de Corse 75 combines agility and performance thanks to its chassis and its 300hp engine, thus immersing its passengers in the sensations of the Tour de Corse, the rally of 10,000 corners.

The yellow bodywork contrasts with the deep black bonnet and roof. The iconic two-tone black and yellow livery is complemented by distinctive black and white graphics on the 'Tour de Corse 75'. The 'Tour de Corse 75' signature on the front left fender is matched by an iconic motif on the doors, a white border on the bonnet, and the number 7 subtly stamped on the rear as a reference to the Berlinette rally car of the time. The Sabelt® Racing bucket seats are embroidered with Tour de Corse 75 and can be fitted with a competition harness. On the outside, the 18-inch gloss white Grand Prix wheels and orange Brembo® brake callipers highlight the competitive spirit of this limited edition.

There will be just 150 units of the Alpine A110 Tour de Corse 75, with numbered plaques from 1 to 150. This limited edition also features the new Alpine multimedia system with AndroidAuto<sup>™</sup> and Apple Carplay<sup>™</sup> connectivity. In France, it can be booked on the Alpine app from Friday 17 June at 9 am, for €80,000, including VAT.



# HISTORY AT YOUR FINGERTIPS

On the road, the A110 Tour de Corse 75 limited edition takes over from an iconic vehicle on the legendary Corsican tarmac route as the exciting history of the 1975 edition can be felt behind the wheel of this limited edition.

Inaugurated in 1956, the Tour de Corse is one of the most emblematic events in motorsport, particularly in rallying. In 1967, the event became part of the French Rally Championship, and in 1973 it became the marquee French round of the World Rally Championship. Two years later, 77 crews took to the Corsican asphalt, but only 22 finished, a clear indicator of the rally's degree of difficulty as the 1975 edition was the scene of many surprises.

The Alpine A110 and Lancia Stratos HF fought hard for the win, and it all came down to the final special stage. The A110 trailed between 5 and 30 seconds before the last timed sector but both set identical times in this final battle as the Alpine came within 32 seconds of the highest step of the podium.

# **PRESS CONTACTS**

# **Orianne Tamburini**

Head of product communication orianne.tamburini@alpinecars.com +33 6 26 63 28 14

## Johanna Moreau

Press Officer
<u>Johanna.moreau@alpinecars.com</u>
+33 6 38 28 03 44

## **ABOUT ALPINE**

Founded in 1955 by Jean Rédélé, the brand has set itself apart with its French-style sports cars. In 2018, the brand presented the new A110, a sports car faithful to Alpine's timeless principles of compactness, lightness, agility and driving pleasure. The Alpine Business Unit was created in 2021 and thus became the brand dedicated to innovative, authentic, exclusive sportscars of the Renault Group, benefiting from the heritage and craftsmanship of its historic plant in Dieppe and the Alpine Racing and Alpine Cars teams engineering mastery.