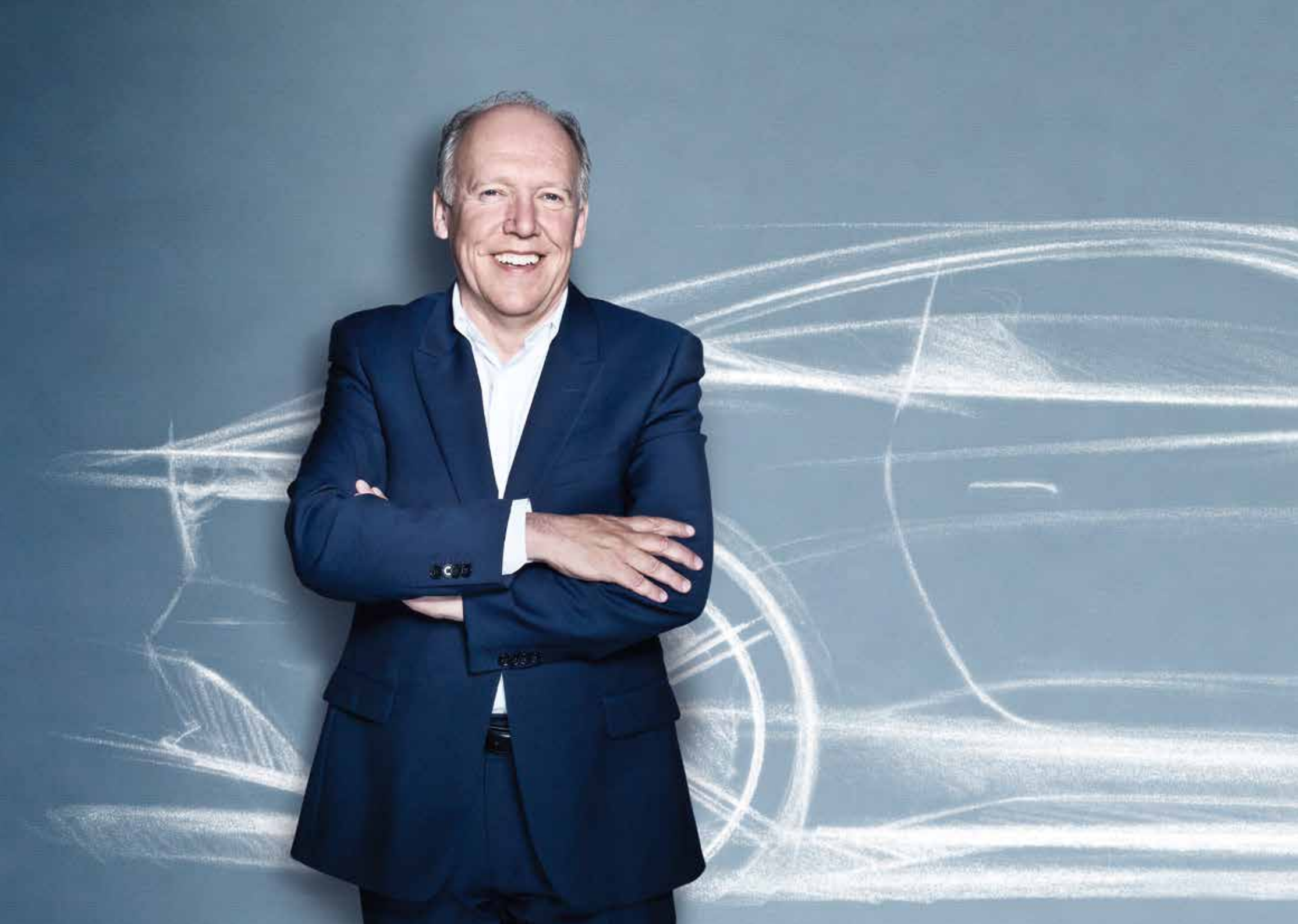


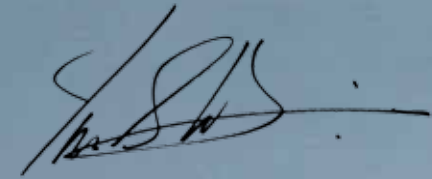
JAGUAR F-TYPE BRITISH DESIGN EDITION



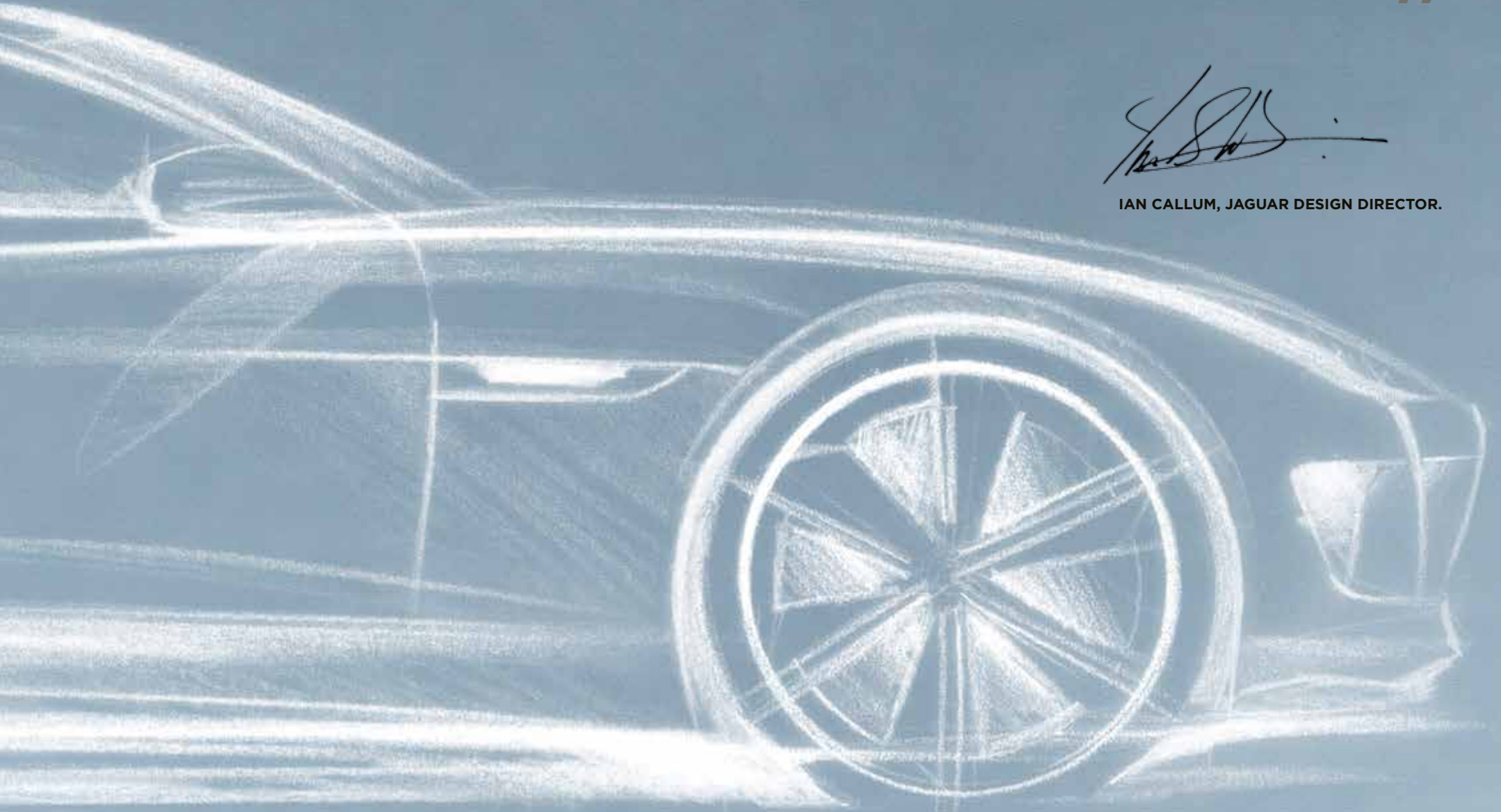
THE ART OF PERFORMANCE



“KEEPING THINGS SIMPLE - A RESTRAINED ELEGANCE -
IS A VERY BRITISH THING,
AND IT'S VERY JAGUAR.”

A handwritten signature in black ink, appearing to read 'I. Callum', with a long horizontal stroke extending to the right.

IAN CALLUM, JAGUAR DESIGN DIRECTOR.





THE BEST OF BRITISH

There is something special about the Jaguar F-TYPE. A quality that sets it apart from other sports cars. We believe the F-TYPE feels special because it is designed and engineered in Britain. You see a passion for design expressed in each aerodynamic curve, craftsmanship in every stitch, along with its sense of fun, and its Britishness.

As a celebration of this bond between F-TYPE and Britain, we have created the British Design Edition. Truly unique inside and out, it features front and rear S badging with subtle Union Flag detailing – this distinctive design is also embossed on the seats and detailed on the console finisher. Completing the look, stainless steel British Design Edition treadplates add an extra touch of exclusivity.

Like every Jaguar F-TYPE, the British Design Edition uses a responsive supercharged engine, a lightweight aluminium body construction and the Jaguar InControl infotainment system to link you and your F-TYPE to the wider world. It combines the sophisticated driving technologies of F-TYPE S with many of the performance-inspired features of F-TYPE R.

Available in AWD Automatic Coupé and Convertible, F-TYPE British Design Edition showcases Jaguar's exhilarating performance, state-of-the-art handling and cutting-edge technology. Choose from four stunning exterior colours: Caldera Red, Glacier White, Ultra Blue and Ultimate Black.



VEHICLES SHOWN ARE FROM THE JAGUAR GLOBAL RANGE. SPECIFICATIONS, OPTIONS AND AVAILABILITY WILL VARY BETWEEN MARKETS AND SHOULD BE VERIFIED WITH YOUR LOCAL JAGUAR RETAILER



JAGUAR BY NATURE, BRITISH BY DESIGN

With a unique combination of stunning styling details and performance features as standard, British Design Edition is an F-TYPE like no other.

SPORT DESIGN STYLING PACK

This styling pack adds more dynamism to F-TYPE's already dramatic looks. It includes body coloured extended front bumper, aerodynamic splitters, side sills and rear bumper venturi. The optional fixed rear spoiler* increases downforce by up to 120kg and enhances high-speed stability.

20" CYCLONE ALLOY WHEELS - SATIN DARK GREY FINISH

Every British Design Edition is equipped with 20" Cyclone Alloy Wheels in a Satin Dark Grey finish. Our designers have specifically created this wheel for British Design Edition to perfectly complement the style of this car.

TECHNOLOGY

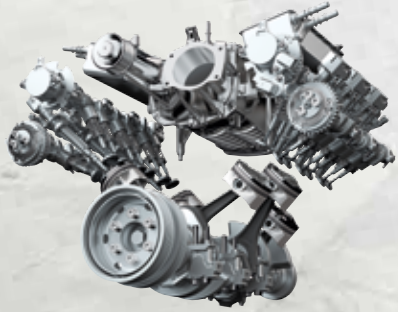
F-TYPE is as connected to the world as it is to the road. Our suite of InControl infotainment technologies ensure that your personal devices can be seamlessly integrated with your car so you are conveniently up-to-date and in touch at all times. And to ensure the very best for your personal media, both the standard and optional sound systems are specifically designed for F-TYPE in conjunction with British audio experts Meridian.



ALL WHEEL DRIVE

F-TYPE's All Wheel Drive system uses Intelligent Driveline Dynamics software to adapt to conditions, ensuring correct levels of front-to-rear torque when needed. The system preserves Jaguar's legendary handling while maximising traction and efficiency.

*On Coupé models only.



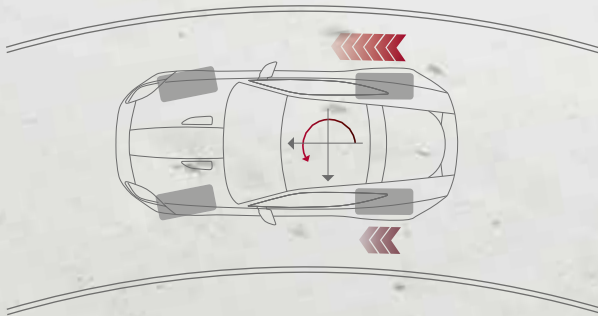
3.0 LITRE V6 SUPERCHARGED PETROL ENGINE [380PS]

Powerful and refined for a thrilling and rewarding drive, the compact supercharger's sophisticated boost control and secondary throttle valve give you a burst of power when you accelerate, with no lag. The water-cooled intercooler reduces air intake temperature for more power and efficiency. Power is smoothed and refined by innovative counter-rotating front and rear balancer weights. This allows the engine to achieve potent performance with a power output of 380PS and 460Nm of torque - 0-60mph is achieved in 4.9 seconds.



SPORTS SUSPENSION WITH ADAPTIVE DAMPING

Forged aluminium double wishbone suspension and damping set-up gives the perfect combination of control, agility and feedback. For peerless handling, sensors measure vehicle body movements 100 times a second and steering inputs 500 times a second, adjusting each damper to help maintain a constant level attitude. By measuring steering input 500 times a second it predicts body roll rates and adjusts the dampers accordingly.



LIMITED SLIP DIFFERENTIAL AND TORQUE VECTORING

The mechanical Limited Slip Differential allows F-TYPE to make best use of available traction allowing confident handling on varying surfaces. The addition of Torque Vectoring maximises capability through even the tightest corners. It reduces understeer for sharper turning and more consistent road holding to deliver increased agility and added driver confidence.



SUPER PERFORMANCE BRAKING SYSTEM

The Jaguar Super Performance Braking System with red calipers provides supreme stopping power and a hint of style. It features 380mm front and 376mm rear discs. Black calipers are optional.



BRITISH REFINEMENT

In F-TYPE you sit at the heart of the car, close to the road. Precision design, the latest technology and premium materials further your connection, making it seamless, intuitive and luxurious. Driver and machine become one. And this connection is enhanced in the British Design Edition by a number of styling details not found in any other F-TYPE. Sports seats, or optional Performance seats offer excellent support and are upholstered in Jet Premium Leather with twin-needle stitching that complement your exterior colour. The same Premium Leather also covers the upper facia, console finisher and door casings.

To bring F-TYPE's cockpit to life, in-car entertainment is upgraded to a 380W Meridian Sound System as standard, including 10 speakers, Dynamic Volume Control and a 12 channel amplifier, from British audio experts Meridian.

AVAILABLE WITH THE FOLLOWING INTERIOR AND EXTERIOR COLOUR OPTIONS

JET LEATHER SEAT



Red contrast stitch

CONSOLE FINISHER



Carbon Fibre

EXTERIOR COLOURS



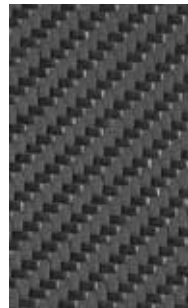
Caldera Red or
Ultimate Black

JET LEATHER SEAT



Reims Blue
contrast stitch

CONSOLE FINISHER



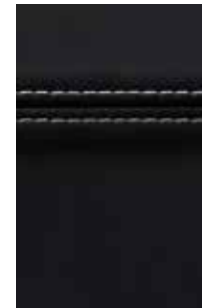
Carbon Fibre

EXTERIOR COLOURS



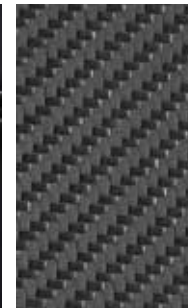
Ultra Blue or
Ultimate Black

JET LEATHER SEAT



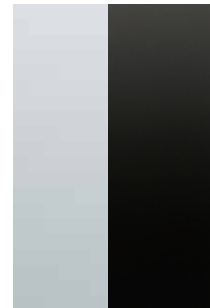
Ivory contrast stitch

CONSOLE FINISHER



Carbon Fibre

EXTERIOR COLOURS



Glacier White or
Ultimate Black

UNIQUE BRITISH DESIGN EDITION INTERIOR FEATURES

DETAILS MAKE THE DIFFERENCE

The Union Flag-inspired detailing sets the
British Design Edition apart from other F-TYPES.





STANDARD FEATURES



Configure your vehicle at jaguar.co.uk

KEY STANDARD FEATURES ON F-TYPE S

Available with Quickshift 8-speed automatic

Intelligent Stop/Start

Electronic Power Assisted Steering (EPAS)

Sports Suspension with Adaptive Dynamics

Configurable Dynamic Mode with 'Dynamic-i' Information Displays

Limited Slip Differential with Torque Vectoring by Braking

Switchable Active Sports Exhaust

Centre mounted twin exhaust pipes

Bi-function HID Xenon headlights with LED Daytime Running Lights and automatic levelling

Automatic headlights

Rain sensing windscreen wipers

Satin Chrome roll over protection bars (Convertible models only)

Body coloured Deployable Rear Spoiler

Deployable door handles

Active Central Air Vent

Auto-Dimming interior rear view mirror

Cruise Control with Automatic Speed Limiter

3-spoke leather steering wheel with Ignis gearshift paddles (automatic only)

Navigation System - SD Card

8 inch colour Touchscreen display

5 inch Instrument Display with analogue dials

Configurable Ambient Interior Lighting with selectable palette

USB including iPod integration

Bluetooth® telephone connectivity

Digital Audio Broadcasting (DAB) Radio

Auxiliary power socket in centre console

InControl Remote for Warranty Period

InControl Apps

Tyre Pressure Monitoring System (TPMS)

Tyre Repair System

Emergency Brake Assist (EBA)

Electronic Brake-force Distribution (EBD)

Pedestrian Contact Sensing

Rear parking aid

Roll over protection system

ADDITIONAL BRITISH DESIGN EDITION FEATURES

4 exterior paint colours - Caldera Red, Glacier White, Ultra Blue, Ultimate Black

AWD British Design Edition exterior badging

Sport Design Pack

20" Cyclone alloy wheels in Satin Dark Grey finish

Jaguar Super Performance Braking System with Red calipers

Powered tailgate (Coupé models only)

Auto-dimming, powerfold, heated door mirrors with memory

3 interior colourways - Jet with Red stitching, Jet with Reims Blue stitching, Jet with Ivory stitching

Full contrast stitch Premium Leather interior - facia, console and door trim

Sports seats with Premium Leather seat facings

14-Way full electric seats with memory

Sports sunvisor with mirror

Nubuck edged carpet mats

Carbon Fibre console finisher

British Design Edition branding on treadplates, console finisher and seats

Steering column electrically adjustable with memory

Meridian Sound System - 380W

British Design Edition exterior badging

AWD FEATURES

All Wheel Drive System

Intelligent Driveline Dynamics

AWD bonnet with body coloured vents


OPTIONAL FEATURES



Configure your vehicle at jaguar.co.uk

F-TYPE BRITISH DESIGN EDITION OPTIONS	CODE	DESCRIPTION
Black brake calipers	C10Y	
Fixed Panoramic Roof	F45A	Only available on Coupé models
Carbon Fibre Roof	F45B	Only available on Coupé models
Body coloured Fixed Rear Spoiler	B09F	Only available on Coupé models
Infrared Reflective windscreen	D97B	
Heated front windscreen	D96A	
Adaptive Bi-function HID Xenon headlights	D90K	Part of Visibility Pack
Intelligent High Beam Assist	D91A	Part of Visibility Pack
Alloy space saver spare wheel	C40N	
Blind Spot Monitor with Closing Vehicle Sensing	H71B	
Blind Spot Monitor with Closing Vehicle Sensing and Reverse Traffic Detection	H71C	
Garage Door Opener (Homelink*)	B20B	Only available on Convertible models. Not available with Visibility Pack
Keyless Entry	F04B	
Performance Seats with Premium Leather seat facings	B55K	
Heated seats	F53A	
Multi-function Flat Bottomed Leather steering wheel with Ignis gearshift paddles	F95T	
Heated steering wheel	F97A	
Red seatbelts	RCHX	Only available with Jet Premium Leather with Red twin-needle stitching
2-Zone climate control	C88H	
Air Quality Sensor	C89A	
Bright Sport pedals	G48S	
Meridian Sound System – 770W with single slot CD/DVD	B44Z	Requires Navigation System – HDD
Navigation System – HDD	G56V	Requires Meridian Sound System – 770W with single slot CD/DVD
InControl Secure for Warranty Period	D44A	
Front Parking Aid	C13A	
Reverse Park Camera	C14A	
OPTION PACKS		
Extended Leather Pack	Z23C	Leather headlining and sports sunvisors with mirrors in Jet
Suedecloth Upper Environment Pack	Z23D	Suedecloth headlining and sports sunvisors with mirrors in Jet
Climate Pack	Z88L	Heated front windscreen, heated seats and heated steering wheel. Automatic climate control with air filtration and dual zone temperature for driver and passenger
Parking Pack	Z73F	Front Parking Aid and Reverse Park Camera
Visibility Pack	Z82C	Heated front windscreen, adaptive Bi-function HID Xenon headlights with Intelligent High Beam Assist

TECHNICAL SPECIFICATIONS

 Configure your vehicle at jaguar.co.uk

ENGINES		F-TYPE BRITISH DESIGN EDITION JAGUAR 3.0 LITRE V6 380 SUPERCHARGED PETROL AWD	
Cylinders/Valves per Cylinder		6/4	
Bore/Stroke	mm	84.5/89	
Capacity	cc	2,995	
Maximum power	EEC-PS (kW)	380 (280)	
@rev/min		6,500	
Maximum torque	EEC-Nm (lb.ft.)	460 (339)	
@rev/min		3,500 - 5,000	
Compression	ratio:1	10.5	
PERFORMANCE		COUPÉ AUTOMATIC	CONVERTIBLE AUTOMATIC
0-60 mph	seconds	4.9	4.9
0-100 km/h	seconds	5.1	5.1
50-75 mph (manual in 5th gear)	seconds	3.3	3.3
80-120 km/h (manual in 5th gear)	seconds	3.3	3.3
Top speed	mph (km/h)	171 (275)	171 (275)
FUEL CONSUMPTION ¹		COUPÉ AUTOMATIC	CONVERTIBLE AUTOMATIC
Urban	mpg (l/100km)	22.8 (12.4)	22.8 (12.4)
Extra Urban	mpg (l/100km)	40.9 (6.9)	40.9 (6.9)
Combined	mpg (l/100km)	31.7 (8.9)	31.7 (8.9)
Carbon dioxide emissions	g/km	211	211
Tank capacity (usable)	ltr (gals) approx.	70.0 (15.4)	70.0 (15.4)
DIMENSIONS		COUPÉ AUTOMATIC	CONVERTIBLE AUTOMATIC
Overall length	mm	4,470	4,470
Overall width (inc. mirrors)	mm	2,042	2,042
Overall width (exc. mirrors)	mm	1,923	1,923
Overall height	mm	1,311	1,308
Wheelbase	mm	2,622	2,622
Front track	mm	1,585	1,585
Rear track	mm	1,627	1,627
Ground clearance	mm	104	104
Turning circle diameter (kerb to kerb)	m (ft.in.)	11.3 (37.0)	11.3 (37.0)
Convertible boot volume	litres (cu.ft.)	—	207 (7.3)
Coupé boot volume with parcel tray	litres (cu.ft.)	310 (10.9)	—
Coupé boot volume without parcel tray	litres (cu.ft.)	408 (14.4)	—
WEIGHT ²		COUPÉ AUTOMATIC	CONVERTIBLE AUTOMATIC
Weight from	kg	1,674	1,694
Gross vehicle weight	kg	2,150	2,150

¹The fuel consumption figures were obtained in tests carried out in line with the Passenger Car Fuel Consumption and CO₂ Emissions Information Regulations 2001 (Reflecting EU Directive 80/1268/EEC as amended by 2004/3/EC).

²Please consult your retailer for details of charges associated with option fitment. Weights reflect vehicles to standard specifications. Optional extras increase weight.



BY APPOINTMENT TO
HM THE QUEEN
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY



BY APPOINTMENT TO
HRH THE DUKE OF EDINBURGH
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY



BY APPOINTMENT TO
HRH THE PRINCE OF WALES
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY

IMPORTANT NOTICE

Jaguar Land Rover Limited is constantly seeking ways to improve the specification, design and production of its vehicles and alterations take place continually. While every effort is made to produce up-to-date literature, this brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle. Vehicles shown in this brochure are from the Jaguar Global range. Specifications, options and availability will vary between markets and should be verified with your local Jaguar Retailer. Distributors and Retailers are not agents of Jaguar Land Rover Limited by any express or implied undertaking or representation. Comparisons are based on manufacturer's own data and testing prior to publication.

COLOURS

Print and online colours are representative only.

ENVIRONMENTAL INNOVATION AT JAGUAR

F-TYPE, XF, XE, XJ and F-PACE's innovative use of lightweight aluminium, which incorporates up to 50% closed-loop recycled material from the manufacturing process of the body structures, provides considerable performance benefits. This includes improved fuel consumption and less CO₂ emissions during the use phase of the Life Cycle due to lighter structures. Our on-going target is to ensure scrap aluminium reclaimed from our stamping process is to be segregated and recycled through a closed loop system and incorporated back into the same grade quality aluminium sheet, therefore reducing CO₂ emissions, versus the use of virgin aluminium sheets, during the production phase of the Life Cycle.

Jaguar is committed to reducing dependency on fossil fuels, using fewer natural resources and creating less waste as part of our approach to responsible and sustainable business development, called Environmental Innovation.

The company plan includes ongoing reduction in CO₂ emissions and the use of natural resources and at the end of 2014 we have achieved a 28% reduction in operating CO₂ emissions, 25% in the Company's European fleet average tailpipe emissions, 75% in waste to landfill, logistics efficiencies (18%) and water consumption (10%), all based on per vehicle built since 2007. In addition the manufacturing assembly CO₂ emissions of each Jaguar built in the UK since 2009, is 100% offset as part of our 2020 strategy for carbon neutral manufacturing assembly and since 2013 carbon-for-development projects form a key part of the company's Global Corporate Social Responsibility (CSR) programme.

For each tonne of CO₂ emitted in the assembly process, the company invests in emissions reductions projects that reduce an equivalent tonne of CO₂ elsewhere and provide social and humanitarian benefits at the same time.

Since 2013 the programme has offset 800,000 tonnes of CO₂ and improved the lives of over 2 million people from our award winning Lifestraw carbon-for-water emissions reduction programme. Taking into account the company's global sales growth and increased investment in more efficient operating facilities, we are proud to have delivered and in some cases exceeded our Environmental Innovation targets as planned between 2012-2015.

But it doesn't stop there. Our manufacturing facilities have been certified to ISO14001 since 1998 and in 2013 the Company was recognised as the UK's Responsible Business of the Year by leading CR index, Business in the Community. In 2014 we built on this success through the Queens award for Enterprise in Sustainable Development for 2014.

Looking forward, we have developed our 2020 vision for sustainable business growth that focuses on continued improvements in operating and tailpipe CO₂ emissions, carbon neutral manufacturing and zero waste. The company will also improve the lives of 12 million people by 2020 as part of the global Corporate Social Responsibility programme.

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iPod, iPod touch and iPad are trademarks of Apple Inc, registered in the US and other countries.

The Navigation system must always be used in conditions that will not affect the driver's ability to drive safely or affect the safety of other road users.

VEHICLES SHOWN FRONT AND BACK COVER: F-TYPE BRITISH DESIGN EDITION AWD IN CALDERA RED, GLACIER WHITE, ULTRA BLUE AND ULTIMATE BLACK WITH OPTIONAL EXTRAS

Jaguar Land Rover Limited
Registered Office: Abbey Road, Whitley,
Coventry, CV3 4LF, United Kingdom
Registered in England Number: 1672070
jaguar.co.uk



January 2016/17MY
JLM/10/85/12/0116

